



## **Sr. UX Designer**

NovuHealth is a member engagement and behavior change technology and services company partnering with health plans to improve performance by driving high-value behaviors with targeted members. We combine behavioral analytics, data science, personalized communications and incentives to help health plans influence member actions with their most challenging members. Delivered in a more efficient and effective manner than traditional rewards programs, our solutions are designed to optimize a health plan's quality, risk and member engagement. NovuHealth works with health care's most innovative leaders and delivers an empowering, influential and connected experience anywhere a member chooses to engage.

We're a growing, creative team on a mission to create educated, active and accountable consumers of the health care system. We have a diverse team of health care marketers, technologists, scientists and entrepreneurs devoted to solving real world health care problems. We're looking for driven, smart, creative and fun candidates who share our passion for optimizing the intersection of consumer engagement, technology and innovation.

### **Position Summary:**

NovuHealth is looking for a talented and passionate Sr. UX Designer to join the Product team. The ideal candidate should be knowledgeable and specialized in user research, usability testing, information architecture, wire-framing, design thinking and creative leadership. This position will work with Product Owners, Product Analysts, and others to conceive of solutions, then formulate low-fidelity mockups or wireframes that can support prototyping, testing and development. This position will also partner closely with front-end development and UI Design.

This position will initially report to the Vice President of Product, but transition eventually to reporting to a dedicated UX/UI manager.

### **Responsibilities:**

- Defining personas
- Defining user flows
- Producing low-fidelity concepts, wireframes, or prototypes that can be used for testing and to inform visual design assets produced by a UI Designer
- Concept new features and improvements to our existing user experience across channels in collaboration with others
- Effectively support and engage Sales, Account Management, Marketing, and Technology teams beyond Product

### **Qualifications:**

- UX Design experience within a software product development environment
- 5+ years of professional experience

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- Expert knowledge of design software, tools, resources and modern standards
- Comfortable with ambiguity, change and rapid iteration
- Examples of work demonstrating significant and successful involvement with product development projects that have scaled to large audiences
- Self-motivated leader and problem solver who is comfortable working both independently and collaboratively
- Excellent facilitator and communicator
- Health care experience, or experience delivering consumer-facing software products in regulated industries, or experience with B2B2C models is encouraged but not required

**How to apply:**

Please email your resume to:

Mary Lohmann - Talent Manager

[mary.lohmann@novu.com](mailto:mary.lohmann@novu.com)

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