



Director, Experience and Design

NovuHealth is a member engagement and behavior change technology and services company partnering with health plans to improve performance by driving high-value behaviors with targeted members. We combine behavioral analytics, data science, personalized communications and incentives to help health plans influence member actions with their most challenging members. Delivered in a more efficient and effective manner than traditional rewards programs, our solutions are designed to optimize a health plan's quality, risk and member engagement. NovuHealth works with health care's most innovative leaders and delivers an empowering, influential and connected experience anywhere a member chooses to engage.

We're a growing, creative team on a mission to create educated, active and accountable consumers of the health care system. We have a diverse team of health care marketers, technologists, scientists and entrepreneurs devoted to solving real world health care problems. We're looking for driven, smart, creative and fun candidates who share our passion for optimizing the intersection of consumer engagement, technology and innovation.

Position Summary:

NovuHealth is looking for a talented and passionate Director of Experience and Design to join our team. The ideal candidate will have experience leading strategy and execution in a collaborative setting. They will conceive and lead strategy in the context of user needs and business goals, leading the UX/UI team to design solutions for our platform. This position reports to the Vice President of Product and will work closely with leaders across the business. The position will lead and grow a preexisting team, lead early stage product ideation, and represent NovuHealth's products directly in front of new and existing clients.

Responsibilities:

- Lead and grow NovuHealth's UX/UI team, with an emphasis on team building and talent management
- Concept new features and improvements to our existing user experience across channels in collaboration with others
- Plan and manage resources for on-time, iterative delivery in a fast-paced, Agile development model.
- Represent NovuHealth's products, as well as the UX/UI team's work at the highest levels of the business and in front of clients
- Effectively support and engage Sales, Account Management, Marketing and Technology teams beyond Product

Qualifications:

- UX and Design Director-level experience, preferably in an Agile software development company focused on consumer facing web products
- 6+ years of professional experience

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- Expert knowledge of design software, tools, resources and modern standards
- Comfortable with ambiguity, change and rapid iteration
- Examples of work demonstrating significant and successful involvement with product development projects that have been scaled to large audiences
- Self-motivated leader and problem solver who is comfortable working both independently and collaboratively
- Excellent facilitator and communicator
- Healthcare experience, experience delivering consumer-facing software products in regulated industries, or experience with B2B2C models is encouraged but not required

How to apply:

Please email your resume to:

Mary Lohmann - Talent Manager

mary.lohmann@novu.com

NovuHealth is an Equal Opportunity Employer