



Product Analyst

Novu is a member engagement and behavior change technology and services company partnering with health plans to improve performance by driving high-value behaviors with targeted members. We combine behavioral analytics, data science, personalized communications and incentives to help health plans influence member actions with their most challenging members. Delivered in a more efficient and effective manner than traditional rewards programs, our solutions are designed to optimize a health plan's quality, risk and member engagement. Novu works with health care's most innovative leaders and delivers an empowering, influential and connected experience anywhere a member chooses to engage.

We're a growing, creative team on a mission to create educated, active and accountable consumers of the health care system. We have a diverse team of health care marketers, technologists, scientists and entrepreneurs devoted to solving real world health care problems. We're looking for driven, smart, creative and fun candidates who share our passion for optimizing the intersection of consumer engagement, technology and innovation.

Position Summary:

Novu is looking for a smart, engaging, fun and experienced **Product Analyst** with **1-3 years** of experience. Effective product documentation is a critical part of our product development process, and Product Analysts are chief advocates for ensuring that technical and non-technical audiences are educated and informed about the capabilities of a complex product ecosystem. We are interested in someone who is eager to work with Engineering, Data Sciences, User Experience, Marketing, Operations and Client Management teams and is comfortable in an Agile environment. Experience with efficiently and quickly moving from ideation through delivery is key as we operate on rapid release cycles

Responsibilities:

- Work with internal teams to understand capabilities and constraints within Novu's product ecosystem
- Create and maintain technical documentation supporting technical and non-technical audiences
- Support Product Owners in creating and grooming product backlogs
- Facilitate working sessions to document product capabilities, workflows and brainstorm improvement opportunities
- Investigate and analyze product support requests

5401 Gamble Drive, Suite 300 Minneapolis, MN 55416

www.novu.com



Qualifications:

- 1-3 years of professional experience as a Product, Data or Business Analyst
- A history of developing useful documentation for both technical and non-technical audiences
- Natural curiosity and a drive to understand complex concepts and systems
- Knowledge in gathering requirements for and designing software, including web, tablet and mobile devices
- Comfortable with ambiguity, change and rapid iterations
- A creative problem solver who is comfortable working both independently and collaboratively
- Excellent facilitator, communicator and collaborator
- Health care domain expertise and proficiency with JIRA, a plus
- Positive and flexible attitude

How to apply:

Please email your resume to:

Mary Lohmann - Talent Manager

mary.lohmann@novu.com

Novu is an Equal Opportunity Employer

5401 Gamble Drive, Suite 300 Minneapolis, MN 55416

www.novu.com